

# RED SHOE GALA

**Corporate Sponsorship Opportunity**

Partner in a night of impact and hope



SAiF   
Society  
Piece Together



# RED SHOE GALA

**SATURDAY, OCTOBER 17 FROM 6:30–11:30PM**

We invite your organization to partner with us as a Corporate Sponsor of the upcoming Red Shoe Gala in support of SAIiF – Stop Abuse in Families.

We anticipate welcoming 250 to 300 guests, including business leaders, community partners, professionals, and elected officials from across the Edmonton region.

Together, this event will help expand our reach, strengthen our programs, and increase awareness of the vital services SAIiF provides to individuals and families in our communities.

At SAIiF Society, our clinicians, counsellors, and educators provide compassionate, specialized support to individuals, families, and groups affected by family violence. From helping survivors rebuild safety and stability to working with those who have caused harm, we are committed to fostering healthier relationships and safer communities across Alberta, including the Edmonton region and rural areas.

**DOUBLETREE BY HILTON HOTEL WEST EDMONTON**  
**16615 – 109 AVENUE NW**

Free parking | Live Auction | Silent Auction



Tickets



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# PRESENTING SPONSOR

LEADING WITH GENEROSITY, VISION, AND COMMUNITY IMPACT

**\$15,000, EXCLUSIVE**

- 10 free tickets to the event (one table)
- Opportunity to speak at the beginning of the Dinner
- Thank you by the event emcee
- Your company logo on the Eventbrite registration page
- Logo on the front of the printed program
- Logo on all social media posts about the event
- Logo on the SAiF website event pop up
- Prominent and largest logo in the event program listing of sponsors
- Prominent and largest logo on PowerPoint
- Opportunity to display up to 6 pull up banners
- 8 shout outs on social media (4 on LinkedIn; 4 on Facebook)
- Our Development Associate will repost all LinkedIn shout outs to his 7,155 connections (most in the Edmonton region)
- Shout out in the SAiF e-newsletter
- First right of refusal to be the Presenting Sponsor at the 2027 Red Shoe Gala



Tickets



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# DINNER SPONSOR

BRINGING PEOPLE TOGETHER FOR MEANINGFUL CHANGE

**\$10,000, EXCLUSIVE**

- 10 free tickets to the event (one table)
- Thank you by the event emcee
- Prominent and large logo in the event program listing of sponsors
- Prominent and large logo on PowerPoint
- Opportunity to provide event centrepieces (including your logo; centrepiece design subject to SAiF approval) or to display up to 5 pull up banners
- 6 shout outs on social media (3 on LinkedIn; 3 on Facebook)
- Our Development Associate will repost all LinkedIn shout outs to his 7,155 connections (most in the Edmonton region)
- Shout out in the SAiF e-newsletter
- First right of refusal to be the Dinner Sponsor at the 2027 Red Shoe Gala



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Tickets



# BEVERAGE SPONSORS

## CREATING A WELCOMING EXPERIENCE

### \$5,000, UP TO FOUR SPONSORS

- 4 free tickets to the event
- Large logo in the event program listing of sponsors
- Large logo on PowerPoint
- Opportunity to display up to 3 pull up banners
- 4 shout outs on social media (2 on LinkedIn; 2 on Facebook)
- Our Development Associate will repost all LinkedIn shout outs to his 7,155 connections (most in the Edmonton region)
- Shout out in the SAiF e-newsletter
- First right of refusal to be a Beverage Sponsor at the 2027 Red Shoe Gala



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Tickets





# RECEPTION SPONSORS

PROMOTING COMMUNITY AMONG LEADERS WHO MAKE A DIFFERENCE

**\$3,000, UP TO FOUR SPONSORS**

- 3 Free tickets to the event
- Medium size logo in the event program listing of sponsors
- Medium size logo on PowerPoint
- Opportunity to display up to 2 pull up banners
- 2 shout outs on social media (1 on LinkedIn; 1 on Facebook)
- Shout out in the SAiF e-newsletter
- First right of refusal to be a Reception Sponsor at the 2027 Red Shoe Gala

# DECOR SPONSORS

SUPPORTING HEALING, DIGNITY, AND HOPE. **\$2,500, UP TO SIX SPONSORS**

- 2 Free tickets to the event
- Medium size logo in the event program listing of sponsors
- Medium size logo on PowerPoint
- Opportunity to display up to 2 pull up banners
- 1 shout out on social media (on LinkedIn)
- Shout out in the SAiF e-newsletter
- First right of refusal to be a Decor Sponsor at the 2027 Red Shoe Gala



Tickets



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# HEALTH SPONSORS

PROMOTING HEALTH FOR INDIVIDUALS AND FAMILIES

**\$1,000, UP TO EIGHT SPONSORS**

- 1 Free ticket to the event
- Small size logo in the event program listing of sponsors
- Small size logo on PowerPoint
- Opportunity to display 1 pull up banner
- 1 shout out on social media (on LinkedIn)
- Shout out in the SAiF e-newsletter
- First right of refusal to be a Health Sponsor at the 2027 Red Shoe Gala

# COUNSELLING SPONSORS

INVESTING IN GUIDANCE, RESILIENCE, AND LASTING TRANSFORMATION

**\$750, UP TO EIGHT SPONSORS**

- 1 Free ticket to the event
- Small size logo in the event program listing of sponsors
- Small size logo on PowerPoint
- Opportunity to display 1 pull up banner
- Shout out in the SAiF e-newsletter
- First right of refusal to be a Counselling Sponsor at the 2027 Red Shoe Gala



Tickets



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# EDUCATION SPONSORS

EMPOWERING CHANGE THROUGH SUPPORT AND EDUCATION

**\$500, UP TO EIGHT SPONSORS**

- Smallest size logo in the event program listing of sponsors
- Smallest size logo on PowerPoint
- Opportunity to display 1 pull up banner
- Shout out in the SAiF e-newsletter
- First right of refusal to be an Education Sponsor at the 2027 Red Shoe Gala

# SUPPORT SPONSORS

EVERY ACT OF SUPPORT HELPS BUILD SAFER, STRONGER FAMILIES

**\$250, UP TO EIGHT SPONSORS**

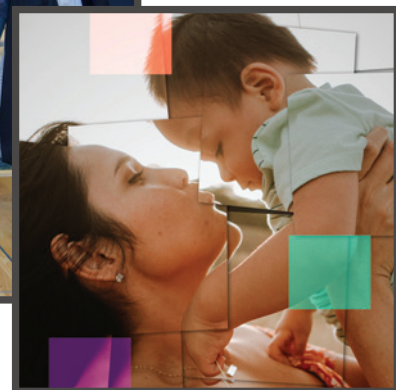
- Smallest size logo in the event program listing of sponsors
- Smallest size logo on PowerPoint
- Opportunity to display 1 pull up banner
- First right of refusal to be a Support Sponsor at the 2027 Red Shoe Gala



Tickets



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# UNIQUE SPONSORS

## PROVIDING SUPPORT IN YOUR OWN WAY

If your organization is interested in a customized sponsorship opportunity that aligns with your brand, community investment goals, and commitment to social impact, we would be pleased to explore a tailored partnership with you.

To discuss a customized sponsorship opportunity, please contact Mark Dixon, Executive Director, at [mark@SAiFociety.ca](mailto:mark@SAiFociety.ca) or 780-460-2195 or contact Rich Horning, Development Associate, at [rich@SAiFociety.ca](mailto:rich@SAiFociety.ca) or 780-604-2668.

# SIGN UP FOR SPONSORSHIP

## MAKE YOUR COMMITMENT COUNT FOR FAMILIES ACROSS OUR REGION

To confirm your sponsorship, please complete the information below and scan and email the form to [rich@SAiFociety.ca](mailto:rich@SAiFociety.ca).

Company Name: \_\_\_\_\_

Company Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Level of Sponsorship: \_\_\_\_\_

# THANK YOU FOR YOUR SUPPORT!

